

Overton Bluegrass Music Festival

Drawer D, Overton, TX 75684
Phone 903.834.3171, Fax 903.834.3174

www.overtonbluegrass.com

E-mail overtonbgf@embarqmail.com

For questions or further information, please contact

Dale Stanley (903.987.3437 or 903.895.4336)

Don Eaves (903.720.2435 or 903.834.7226)

Name of patron, sponsor or advertiser: _____

Address: _____

City/State/Zip: _____

Contact person, telephone number: _____

Please specify type of patronage, sponsorship or ad requested: _____

(Stage sponsor, band sponsor, band co-sponsor, half-page ad, etc. Stage sponsors please specify preference of Friday afternoon, Friday evening, Saturday afternoon or Saturday evening. Band sponsors, please specify name of band if you have a preference.)

Patronage, advertising or sponsorship contribution: _____

\$ _____

My payment is enclosed (please make checks payable to Overton Bluegrass Festival)

Please send me an invoice. Payment is requested at your earliest convenience, no later than May 10. Receipts will be provided for your records.

Approval signature: _____

Note: Please enclose requested ad copy to be used for your ad in our Festival program. If you need to have an ad designed, please enclose the text requested and any logos or graphics you would like to include in your ad.

Overton Bluegrass Music Festival

Opportunities for Patrons, Sponsors and Advertisers

Festival Patron

By becoming a patron of the Overton Bluegrass Music Festival, you are expressing your support of an event that promotes traditional family values and high-quality traditional American music presented in a beautiful outdoor environment in East Texas, while promoting East Texas pride and tourism!

Superstar Level: \$2,500

Includes appreciation listing on web site and on patron appreciation page in festival program, VIP parking, patron nametag, four official festival T shirts and 20 complimentary two-day festival tickets.

Instrumentalist Level: \$1,500

Includes appreciation listing on web site and on patron appreciation page in festival program, VIP parking, patron nametag, two official festival T shirts and 10 complimentary two-day festival tickets.

Sponsorships

Festival Sponsor: \$2,500

Major sponsor of one of four concert segments of the festival (Friday afternoon, Friday evening, Saturday afternoon or Saturday evening). Includes full-page ad in festival program, prominent logo on festival web site, on-stage banner or power point ad during the sponsored concert segment, on-stage announcements by emcee between each of the performances during the sponsored concert segment, and 10 complimentary festival tickets. (Four sponsorships available: Friday afternoon, Friday evening, Saturday afternoon or Saturday evening)

Band Sponsor: \$500

Sponsor of one artist's performance for one set. Includes sponsor-board signage or power point ad during the sponsored set, on-stage announcement, 1/2-page ad in the festival program and four complimentary tickets. (One sponsorship per set available)

Band Co-Sponsor: \$250

Co-sponsor of artist's performance for one set. Includes sponsor-board signage or power point ad during the sponsored set, on-stage announcement, 1/4-page ad in the festival program and two complimentary tickets. (Maximum of three sponsorships per set available.)

Workshops Sponsor: \$500

Includes signage at workshop locations, announcements at the workshop locations, 1/3-page ad in the festival program and four complimentary tickets. (One sponsorship available.)

Shuttle Sponsor: \$500

Sponsor of the shuttle vehicle(s). Includes signage on shuttle vehicle/s, 1/3-page ad in the festival program and four complimentary tickets. (One sponsorship available.)

Children's Activities Sponsor: \$200

Co-Sponsor of children's activities. Includes signage in children's activities area, 1/4-page ad in the festival program and two complimentary tickets. (Maximum of three sponsorships available.)

Advertising in Festival Program

Back Cover	\$1,000 (includes logo on festival web site and eight complimentary tickets)
Full page	\$500 (includes logo on festival web site and four complimentary tickets)
1/2 page	\$250 (includes two complimentary tickets)
1/3 page	\$150 (includes two complimentary tickets)
1/4 page	\$100 (includes two complimentary tickets)
1/8 page	\$50
Appreciation Listing	\$25
Logo on web site	\$50