

# Overton Bluegrass Festival Program Advertising Specifications

1/2 page  
\$250

3.6 x 4.5

1/4 vertical  
\$100

3.6 x 2.185

1/4 horiz  
\$100

1.8 x 4.5

1/8  
(business card)  
\$50

1.8 x 2.185

1/3 horiz  
\$150

2.4 x 4.5

Full page

7.4 x 4.5